

Trucks For Change Network

Annual Impact Statement and Executive Update

December 2018

We are pleased to share this update with our valued member carriers and partner sponsors as a way of communicating our collective impact on Canadians and communities in need over the past 12 months.

In-Kind Logistics Services

In the 12 months ending September 30, T4C member carriers completed 209 shipments and related logistics service requests for 28 different partner charity organizations. These shipments contained 2.9 million pounds of donated food and materials for Canadians in need, and the corresponding value of logistics services donated or discounted to charity was \$73,500. 37 of our 57 member carriers participated in these shipments despite a challenging truck capacity crunch which limited many of our members' ability to help.

Significant impact achieved this past year included supporting the Canadian Red Cross response to flooding in New Brunswick in May, helping Food Banks Canada supply local food banks after the Ottawa tornadoes in September, and partnering with Rotary Honouring Indigenous People to transport in excess of 200,000 pounds of donated clothing and sports equipment to remote northern communities in need.

In October we reached the milestone of having distributed 20 million pounds of donated goods since our launch in 2011. The corresponding value of logistics services donated to charity over this same period was \$422,000.

Volunteering Events and Fundraising

Over the past year, our network has raised \$120,500 in fundraising for partner charities, comprised of the following: Wear Plaid For Dad campaign in support of Prostate Cancer Canada (\$51,000), Trucks For Change Food Sort Challenge in support of Toronto's Daily Bread Food Bank (\$31,200), 18 Wheels of Christmas campaign in support of food banks in Alberta, BC, and Atlantic Canada (\$27,700), Habitat Team Build in support of Habitat For Humanity Waterloo Region (\$8,000), and Red Cross New Brunswick Floods Appeal (\$2,600). In addition, 170 industry employees contributed over 700 hours volunteering at events organized by Trucks For Change Network.

Special Recognition

The following organizations received recognition over the past year for outstanding philanthropic impact:

- Rosenau Transport, by food bank associations in Alberta, BC and Saskatchewan for food collection and fundraising through its "18 Wheels of Christmas" campaign.
- Arnold Bros. Transport, by Prostate Cancer Canada for achieving the highest corporate fundraising total in Canada during its national "Wear Plaid For Dad" campaign.
- Kriska Transportation Group, by Trucks For Change Network, for being the top contributing member carrier of charitable logistics services.
- Alex MacKinnon, Contrans Group, by Trucks For Change Network and Kal Tire, for earning the True Service award and bursary for his personal fundraising in support of Crohn's and Colitis Canada.
- Trucks For Change Network, by Rotary Honouring Indigenous People, for its support of indigenous people through its coordination of charitable shipping to remote native communities.

Looking Ahead

In September of this year, the Canadian Trucking Association announced that going forward, CTA will focus its charitable efforts through Trucks For Change Network, which will become the "hub" through which industry charitable initiatives are supported and promoted. We look forward to this new partnership, and to helping share and expand the many wonderful ways in which our industry cares for its communities.

Most importantly, we would like to thank our member carriers and our partner sponsors (see attached list) for supporting our dual mission to help Canadians in need and to raise the public profile of trucking. ***We are always seeking new members, sponsors, and industry volunteers to help us grow our network and our impact. We appreciate your referral of organizations and employees interested in joining or becoming more involved.***