

## Business Cycles Change, but Need Never Stops...

From helping victims of devastating wildfires in western Canada to rebuild, to fighting hunger and homelessness in communities across the country, it has been inspiring to witness our industry's generosity in the face of need. Along the way, we are learning together that it isn't about the dollars raised nor the miles driven, but about the people and families whose chances for a decent life are improved by our small sacrifice. With your help, our "trucking network for good" will continue making our communities a better place to live, while showing what an industry that cares and works together can accomplish.

Thank you for your wonderful support!

*Pete Dalmazzi  
President & Founder,  
Trucks For Change Network*

VISIT US AT

**TRUCK  
WORLD**

**BOOTH #2285**

Over the last 24 months, Canadians from coast to coast have been challenged by severe weather events and natural disasters of all types, from wildfires in Alberta and BC, to spring flooding in eastern Canada.

Through it all, T4C and its member carriers have worked closely with Canadian Red Cross to position, store, and deliver disaster response materials such as cots, blankets, water, and cleanup kits to help affected communities recover. On April 19-21, T4C and Red Cross will be at Truck World to tell the story of working together to benefit our communities.



Team Trailer Wizards hams it up at T4C's Food Sort Challenge at Toronto's Daily Bread Food Bank



Teams from Bison Transport, Trailer Wizards, and Tandet pause for a photo op at T4C's Habitat Team Build in Kitchener

## Building Communities Helps Build Teams!

Once upon a time, T4C was all about hauling charity freight (what makes more sense than the trucking industry hauling donated food and materials?), and we still distribute millions of pounds each year. But when we began looking for new ways for our industry to make a difference, the answer was simple: our people!

Each year, we organize regional volunteering events, inviting teams from our member and sponsor companies to show their skills and their community spirit. Teams tell us that spending a day with co-workers outside the workplace creates a new kind of bond with team members, and a new sense of pride in their companies. It also turns out we're pretty darn good at manual labour, with our teams regularly exceeding the productivity of other industries.

See our "Upcoming Events" section for an event near you... or tell us about opportunities to help organize new events in your communities!

## T4C Hauls 10 Million<sup>th</sup> Pound of Donations for Habitat for Humanity

On February 16<sup>th</sup>, a Kriska Transport truck arrived at Habitat For Humanity Canada's Brampton warehouse to pick up the 10 millionth pound of donations moved for Habitat by Trucks For Change Network member carriers. Representatives from Habitat For Humanity Canada, Trucks For Change Network, and Kriska Transport, along with industry media, were on hand to celebrate this milestone of the Canadian trucking industry's dedication to supporting communities.

Donations of new and gently used building products made to Habitat Canada are delivered to over 100 local Habitat ReStores across the country, with proceeds from their sale used to support local Habitat for Humanity homebuilding projects, which help hard-working Canadian families realize their dream of home ownership.



Representatives from Habitat For Humanity Canada, Trucks For Change Network, and Kriska Transport celebrate milestone.

## Our Dashboard

Member carriers

**82**

Charity donations shipped

**18.8 million lbs.**

Miles driven for our communities

**390,000**

Value of donated and discounted services

**\$374,000**

Charity event volunteer hours

**1,600**

Charity event funds raised

**\$108,200**

**Together we are changing lives!**

Join our movement by visiting us at [trucksforchange.org](http://trucksforchange.org) or calling us at **905-844-8658**

*Trucks For Change Network is a non-profit industry association working to bring positive change to our communities.*



Rosenau employees get ready to deliver another load of donated food in Alberta from their famous 18 Wheels of Christmas trailer.



Reps from APTA, T4C, Trailer Wizards and Midland Transport present food donations and a cheque to New Brunswick Food Banks.

## T4C Helps Expand Rosenau Transport's "18 Wheels Of Christmas"

What do you do when you catch someone doing something great?... you do it somewhere else, of course!

Way back in 2002, the folks at Rosenau Transport challenged themselves and their business partners to fight hunger in Alberta communities, and coined the program "18 Wheels of Christmas". Since then, Rosenau and its partners have collected hundreds of thousands of pounds of food and hundreds of thousands of dollars to benefit local food banks and fight hunger across the Province. This past Christmas, T4C and the Atlantic Provinces Trucking Association borrowed some of Rosenau's secrets, and staged our own version of 18 Wheels of Christmas in Atlantic Canada. Over 30 locations of carriers and industry trades collected and delivered food donations in support of regional food bank hubs in all 4 Atlantic Provinces.

**We're looking to expand the program across the country, but we need your help!** Give us a call to talk about how we can work together to make 18 Wheels of Christmas a reality for your communities!

## T4C Carriers Support Our Remote Northern Communities

The charity Honouring Indigenous Peoples (HIP for short) is a joint initiative between Rotarians and indigenous people working to build respect and friendship across Canada. In addition to building education and awareness, HIP also helps schools and other community groups to collect materials which are difficult for remote communities to obtain.

The logistics challenge has proven to be a perfect fit for T4C, as we often coordinate relays involving several regional carriers in order to get sports equipment, winter clothing, and various food items to communities in need. Not only do the recipients benefit, but children in donating schools are happy to learn about and support their northern neighbours. A true win-win for all involved, made possible by T4C member carriers!



School children in southwestern Ontario await a T4C carrier to pick up donations bound for a remote indigenous community.

**Please support our sponsors. They keep our wheels turning!**



Newsletter design courtesy of Ideasmith.

## Know Someone Making a Difference?

### T4C's "True Service" Humanitarian Bursary

T4C's new "True Service" Humanitarian Bursary will recognize trucking industry people going the extra mile to give back. Established in memory of Ewing McMeekin, a tireless supporter of T4C's mission, this annual \$500 bursary will be awarded to a trucking industry employee or family member to offset the costs involved in their international humanitarian travel, charity volunteering projects, or founding of a new charitable endeavour.

**Apply by June 30 at:**

[www.trucksforchange.org/true-service-humanitarian-bursary-application](http://www.trucksforchange.org/true-service-humanitarian-bursary-application)

## Upcoming Events

**April 19 - 21**

Visit T4C and Canadian Red Cross at Truck World booth 2285

**September (dates TBA)**

T4C/Habitat Team Build, Kitchener... join us for a day of community-building!

**October 11**

T4C's Annual General Meeting and Partner Reception, Toronto.

**November (date TBA)**

T4C Food Sort Challenge, Toronto...come fight hunger and test your team's skills!

**December**

18 Wheels of Christmas...join our industry's fight against hunger across Canada!

Visit our website for updates!

Got an upcoming charity event or an idea for one?

Contact us and we'll help plan or promote your event!



Know a charity, carrier, or industry supplier who should be a part of Trucks For Change Network?

We love referrals, and welcome new members with open arms!

[trucksforchange.org](http://trucksforchange.org)

905-844-8658



@TrucksForChange