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SCL Canada partners with Trucks For Change Network

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MARKHAM, Ont. -- The Supply Chain and Logistics Association of Canada (SCL) has partnered with the Trucks For Change Network, a non-profit organization helping trucking and logistics companies to support charities with donated and preferred-cost services across Canada.

Trucks For Change Network, launched in 2011 with the backing of the Ontario Trucking Association, uses real-time freight-matching and donation management technology to connect its members' available truck space with the needs of charitable organizations such as Food Banks Canada, Habitat For Humanity Canada, and others.

SCL's partnership agreement, made official yesterday, will include reciprocal promotional activities, as well as endorsing program participation among its own membership of leading Canadian supply chain professionals and firms.

“SCL is a leading voice for supply chain professionals across Canada, and its endorsement is an important step for us,” said Pete Dalmazzi, president and founder of Trucks For Change Network. “Directing supply chain capacity to charitable endeavours not only supports the great work being done for those less fortunate, but also contributes to a green and sustainable environment. In addition to reducing the industry’s carbon footprint associated with empty miles, we often make viable the distribution of charity donations which would otherwise be destined for landfill sites. All of this is consistent with SCL’s mission, and we’re thrilled to invite its members to join us.”

“The innovative work that Trucks For Change Network is doing is consistent with SCL’s desire to promote the role of the supply chain professional in industry as well as in our communities,” said Al Norrie, SCL chairperson, adding, “We look forward to our partnership, and our members will look forward to working with them to make a positive difference.”

Transportation Matters was on site during the official signing of the partnership agreement at SCL’s offices in Markham yesterday. Tune in for a future video via our archives at www.trucknews.com/videos to see exclusive footage and interviews at the signing.

To learn more about Trucks for Change, watch a previous episode of *TMTV* [here](#).

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