



BC Trucking Association and Trucks For Change Network team up to promote transport support for charities in BC

For immediate release:

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Langley, BC—The BC Trucking Association (BCTA) and the Trucks For Change Network (TFCN), a national non-profit association of member trucking and logistics companies, announced today that they are joining forces to extend TFCN's reach in facilitating transportation services to charities in BC and across Canada.

Members of the Trucks For Change Network, founded in Ontario in 2011, support their communities with in-kind services where it's possible and cost-effective to do so. TFCN's motto is "Filling Trucks, Fulfilling Needs" and it endeavors to do so by providing a unique online charity load-posting tool, which allows carriers that join TFCN to find charity requests they can support and respond with offers of reduced-rate or donated service.

"BCTA is proud to endorse the efforts of the Trucks For Change Network to engage the industry in supporting charities in their communities and across the country," said Louise Yako, BCTA President & CEO. "TFCN's goals are consistent with BCTA's goals of promoting an environmentally and socially responsible commercial road transportation industry in BC."

The Trucks For Change Network already has several member carriers based or with terminals in BC and assists national charities with affiliate organizations in the province, including Food Banks Canada and Habitat For Humanity Canada. TFCN is confident that its partnership with BCTA will help raise TFCN's profile and grow its membership in BC, and enable the network to support more BC-based charities.

"We know many motor carriers already actively support charities, but we can make the whole process more efficient by finding the right carrier with the right equipment in the right place to help," said Trucks For Change Network President Pete Dalmazzi. "Finding affordable transportation often makes the difference between a charity accepting donated goods or having them end up in landfill sites, so there's an environmental benefit as well. We're thrilled to have BCTA's endorsement, and we look forward to helping its members and other motor carriers across BC make a difference in their communities."

Membership in the Trucks For Change Network is strictly voluntary and is open to all motor

carriers. Carrier members pay a small annual membership fee to offset administrative costs. Carriers or charities wanting to learn more about TFCN are invited to visit www.trucksforchange.org or contact Pete Dalmazzi at pete@trucksforchange.org or 905-844-8658.

BC Trucking Association, a member-based, non-profit, non-partisan advocacy organization, is the recognised voice of the provincial motor carrier industry, representing over 1,200 truck and motor coach fleets and over 225 suppliers to the industry. BCTA members operate over 13,000 vehicles, employ 26,000 people, and generate over \$2 billion in revenue annually in the province.

Trucks For Change Network Inc. is a non-profit association of member trucking and logistics companies working to help communities and promote social responsibility within the trucking industry. For more information please visit www.trucksforchange.org.

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